

Early Notice: Virtual Professional Development Conference Set for April 2021
From President Talia Jaide Ni Dufaigh, Washington State Chapter of the International Association of Workforce Professionals

The International Association of Workforce Professionals (IAWP) invites members and non-members to participate in [Workforce360!](#)

IAWP is offering a two-day virtual event, recognized internationally, as the premier workforce development conference on April 15-16, 2021.

Workforce360 targets workforce and economic development topics and offers a unique opportunity for attendees to gain knowledge of developing issues from industry thought leaders. This conference will provide new ideas and understanding that can identify more efficient practices and proven solutions for workforce professionals and their organizations.

Excited yet? How to participate

ESD has agreed to cover the cost of attendance, for all those approved to attend by their local Leadership Team. You don't need to be an IAWP member to attend.

This conference is just like any other training or professional development opportunity. With prior supervisor approval, any ESD employee can attend on work time and your registration fee will be covered.

See the [Training at work and outside of work page](#) on InsideESD for all the details to request attendance.

REGISTRATION SUPPORT NOW AVAILABLE

ESD Registration Assistance

With approval of your ESD Supervisor (attendance and agency training funds), please send an email to mburrows@esd.wa.gov instead of completing the Registration page.

Partners and Community Service Providers – Registration

All partners in Workforce Development most welcome – as is anyone interested in Workforce Development. Please [register](#) directly on the Conference Website.

Sample letter of Support

Should your supervisor or manager request additional information; a [sample letter of support](#) for to requesting conference attendance is now available.

Topics

A full list of concurrent sessions coming later in March with details available now, on [Keynote Speakers](#).

Thursday:

- Opening and Keynote: How to Work the Zoom: Finding Connection and Camaraderie in a Digital World with Julie Gaver
- General Session and Day One Closing: Everyday Magic: Finding Joy, Avoiding Burnout, and Becoming Your Own Self-Care Advocate with Julie Gaver

Friday

- Opening and Keynote: The Workforce Development System: Where We Were, Where We Are, and Where We Are Going
- Discussion Group: Learning into action - Join your colleagues in discussion groups to take the panel discussion from a system perspective down to what it means for you, your role, and your customers.
- General Session & Day Two Closing: Doing the Right Thing: Making Ethical Decisions as Workforce Professionals with Mikell Fryer

Interested in membership?

Interested in becoming a member with the added benefit of saving up to \$100 in registration fees for this event? Yearly membership options are now available by debit, credit, check and payroll deduction. We are extremely excited to offer a new category of membership for **young workforce professionals** (30 years of age or younger) at \$50 per year. Membership for retired workforce professionals remains \$40 per year with all other members at \$84 per year or \$3.50 per pay period.

Are you looking for people who are passionate and care about workforce development as much as you do? Would you like the opportunity to learn from and network with experts in the field? Could you benefit from enhancing and developing your professional skills? What about having a curated list of resources at your fingertips?

Join your Washington State Chapter of IAWP today and become a part of our family. [Join us today!](#)